



The #1 source of knowledge for the hospitality industry

Our mission is to help hospitality professionals live life on their terms.

How?

By giving them access to actionable knowledge for their day-to-day lives

By updating them on what's going on in the industry

By running online and in-person events to deep dive into the kinds of topics

By doing all of this with a smile and a wink

and we solemnly swear to never be boring!

Learn about:

Revenue Management

Improving Mindset

Increasing Direct bookings

Ranking in OTAs

Attracting business clientele

Essential tools

Website building and SEO

Branding

Increasing Website Traffic

Sales strategies

Social media Photos and Videos

Creating & fostering client loyalty

the club, The Hotel Club





